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Walkthrough

- What is Sitefinity CMS
- Page administration and UI widgets
- Content modules and Libraries
- Dynamic modules
- Basic configuration

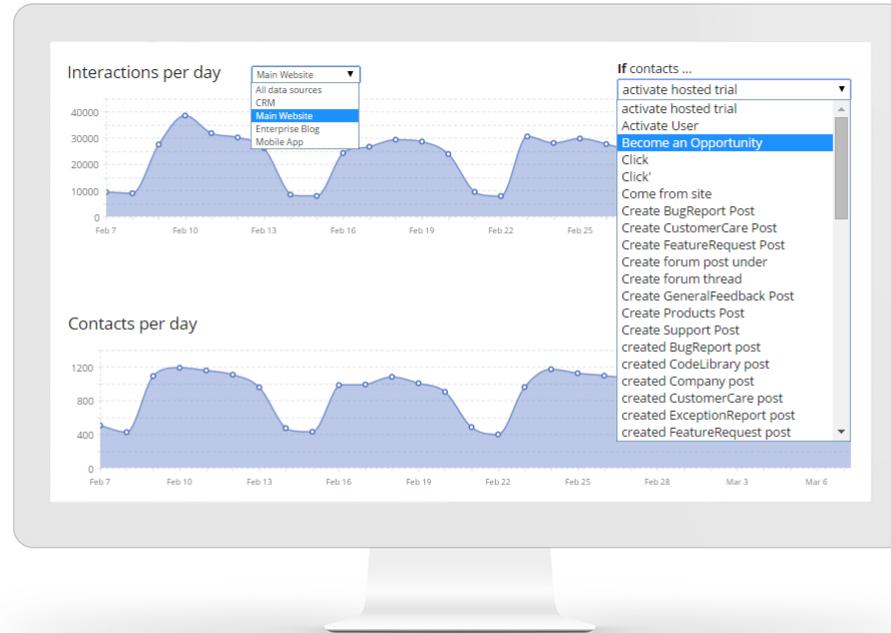
Sitefinity

- Web Content Management System
- Based on the .NET Platform
- ASP.NET WebForms and MVC support
- Responsive Web Design
- Online Marketing and E-Commerce modules
- Fully Customizable
- Successful (powers over 11 000 commercial sites)

Web Content

- Easily create, edit and publish content
- Make fast updates with inline editing
- Build pages and forms faster with drag-and-drop UX
- Ensure content quality and governance with approval workflows, permissions and version history

Digital Experience Cloud



- Provide audiences with relevant content
- Track how users engage with the website

Mobile



- Deliver great experiences on any device
- Reduce the time it takes to build responsive websites

Analytics



- Integrate Sitefinity with Google Analytics
- Access analytics reports from the Sitefinity backend

Multisite Management

- Launch new websites quickly and reduce the time it takes to maintain, upgrade and deploy new functionality accross all sites
- Reduce hosting infrastructure and costs, managing multiple websites efficiently from a single place, while sharing templates, content, users and settings accross sites

Multilingual

- Localize website content and digital assets in multiple languages
- Manage translations and all new language versions of pages, content items and digital assets from a central place
- Automate translation with integrations to translation services

Deployment Options

- Built-in "Staging and Syncing" Module
- Deploy websites using physical or virtual servers that can be located in an on premise datacenter or in cloud environments such as Microsoft Azure and AWS
- Automate deployment with standard tools such as Visual Studio Online, Octopus Deploy and Team City



Scalability

- Can run in load balanced environment
- Advanced caching options

Platform Connectivity



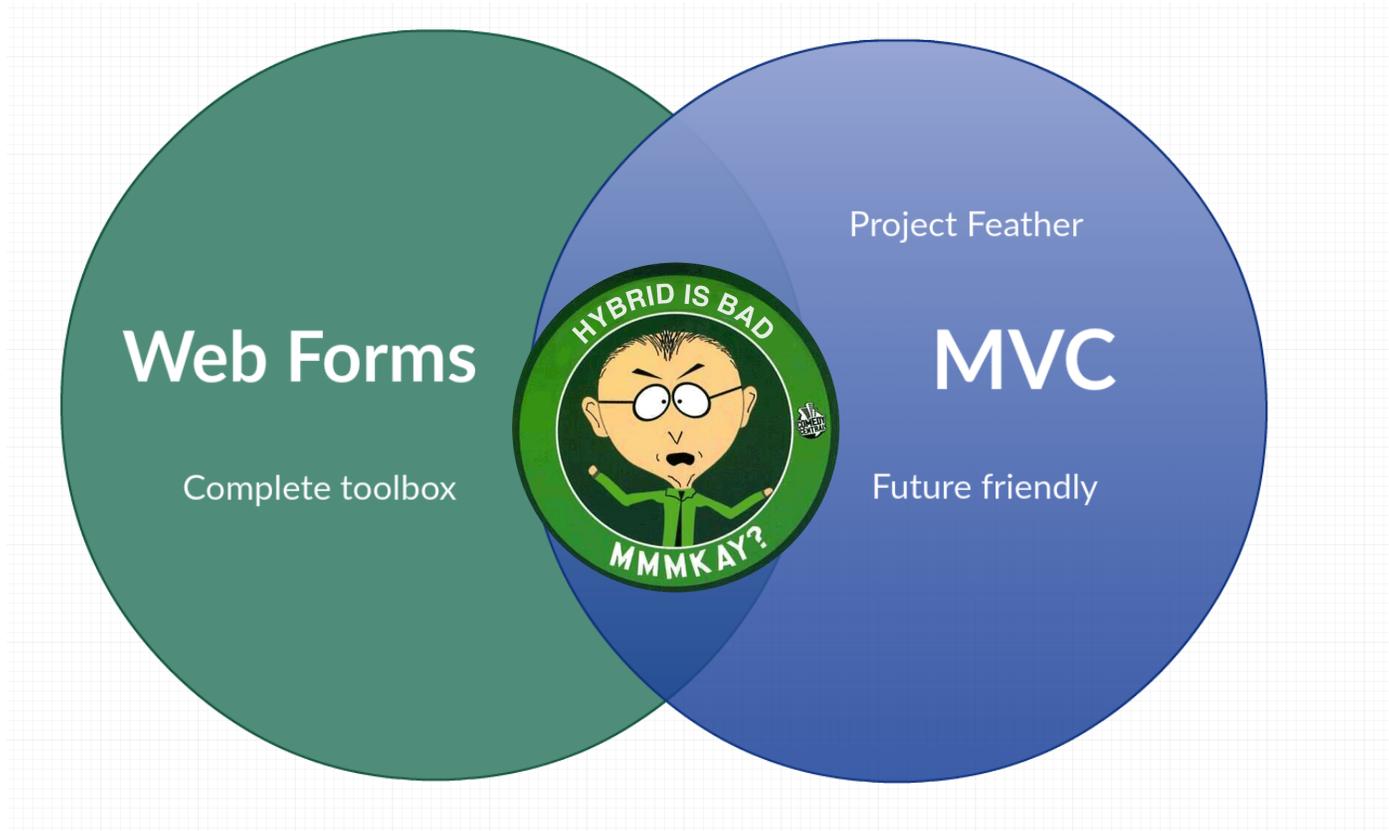
SharePoint

- Connect to CRM Systems to push and pull data
- Make SharePoint documents and digital assets easily accessible on public websites and mobile devices by synchronizing them with Sitefinity
- Share data with Marketing automation tools and connect to their data to drive personalized website experiences

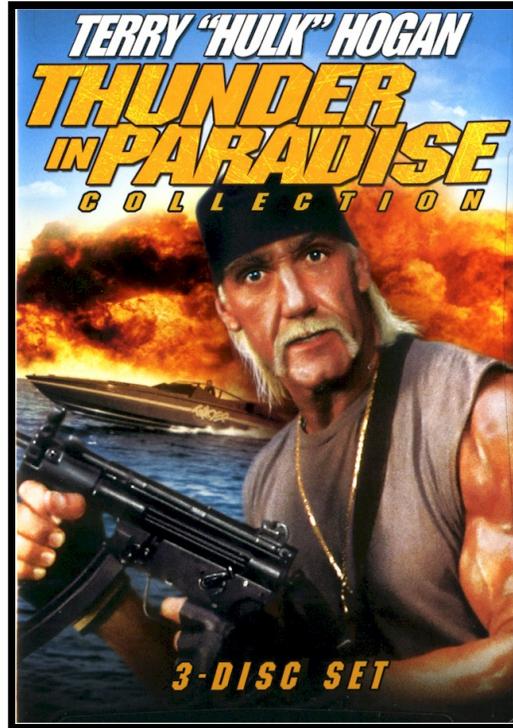
Progress
OpenEdge



Templating



Sitefinity Thunder

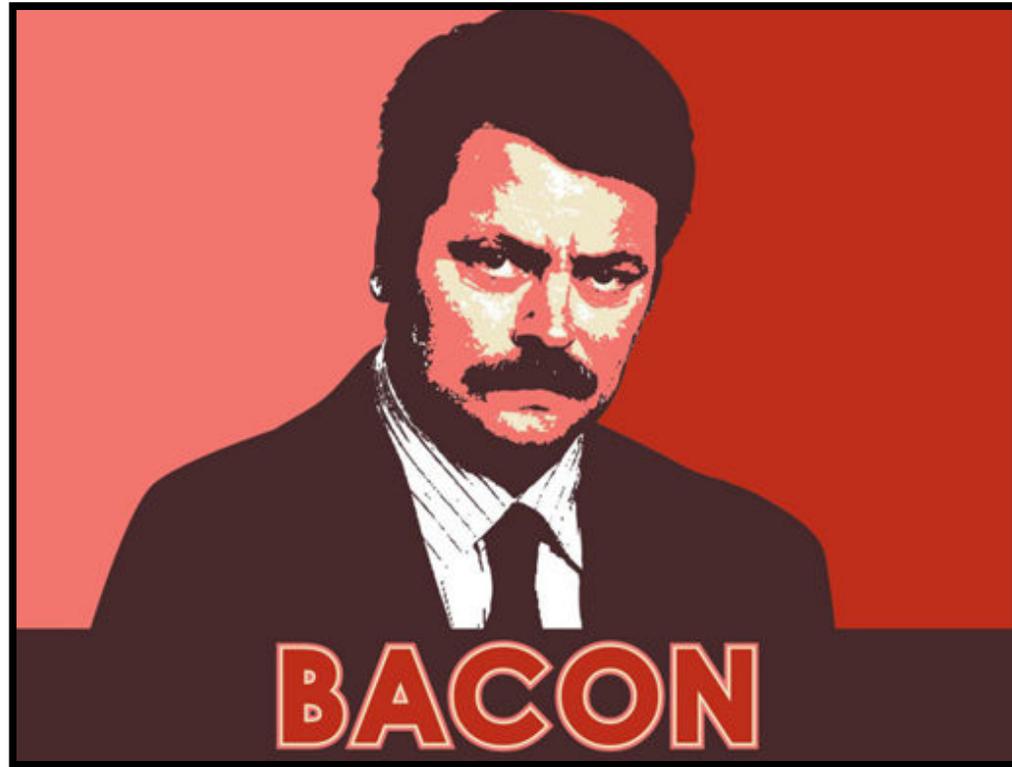


Visual Studio Plugin

API

- Native, Fluent and RESTful API
- Easy to extend and fully documented
- Microsoft ASP.NET Provider Model
- Store access and query all the application data

Live Demo



DOUBLE SMOKED

Live Demo

- Content Editing
- Digital Asset Libraries
- Built-in Data Types
- Page Administration
- Dynamic modules
- Responsive Design
- Security and Permissions

Learning Resources

- docs.sitefinity.com
- newventuresoftware.com/blog
- sitefinity.com/developer-network/knowledge-base
- sitefinityinsider.com
- github.com/Sitefinity

Questions?



Thank You!



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