# Why Hackers Love Your Database

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#### Introduction

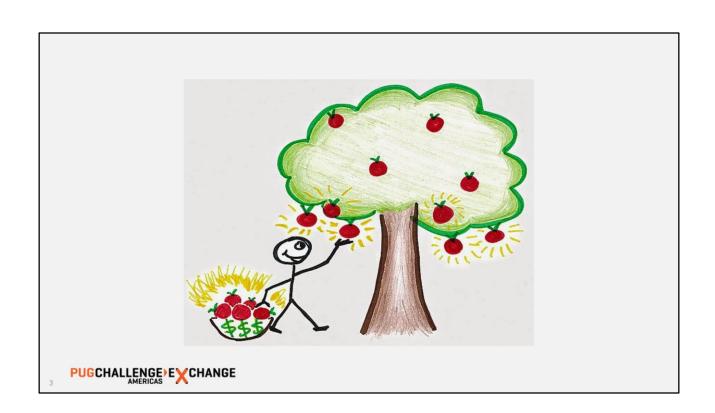
- Michael G. Solomon
- Solomon Consulting Inc.
  - · OpenEdge, Roundtable, Security architecture
    - Since 1988 (Progress Version 4)
  - · CyberSecurity Simulation attack team leader
    - Penetration testing, attack detection and response
- Emory University
  - · Security and Privacy research
  - · Private location proximity detection .





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# A few questions we'll cover

- What are hackers after?
- Why is your data so attractive?
- Why target databases?
- Who are the hackers anyway?
- Can you hide?
- What is the best defense?.

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### Setting the stage - few recent attacks

- Easy to find publicized data breaches
  - Starbucks
  - Target
  - IRS
  - Home Depot
    - Just filed to dismiss customer data breach case)
  - Evernote
  - Living Social
  - · many, many more
- Most breaches involve databases
  - · And the applications that access them .



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http://www.tomsguide.com/us/biggest-data-breaches,news-19083.html https://www.ibtimes.co.uk/starbucks-customer-accounts-hacked-through-smartphone-apps-1501118 http://www.welivesecurity.com/2015/06/02/home-depot-calls-court-dismiss-consumer-data-breach-case/



http://www.privacyrights.org/data-breach/new

#### Extortion attack

- Dominos (2014)
- Attackers stole details of 650,000 customers
  - · Belgium and France
  - · Stolen data included PII
- Purpose was to extort around \$40,000
- Failure to pay would result in posting all stolen data
- Dominos didn't pay .



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https://nakedsecurity.sophos.com/2014/06/16/dominos-pizza-hacked-customer-database-held-to-ransom/#comments

#### More common attacks

- Credit card info
- Best place to find lots of people with good credit cards?
  - Hotels!
- 38% of credit card hacking occurs at hotels
- Most hotel attacks occur at point-of-sale or the database.



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http://www.lockergnome.com/reflections/2010/07/06/hackers-love-to-attack-hotel-databases-to-grab-credit-card-info/

# So what are they after?

- Criminals are criminals
  - · Don't overthink this
  - · All crime has motivating factors
- Primary motivations
  - · Greed / financial need
  - · Retaliation / inflict harm
  - Publicity / notoriety
  - Power
    - State actors
    - Industrial espionage .





## It's getting worse

- Cost of breaches expected to rise to \$2.1 trillion annually by 2019
- Average attack costs \$6 million
- Some are more
  - Target \$162 million
  - · Sony Pictures \$100 million
  - TJX \$250 million
- What about time?
  - Average 170 days to detect an attack
  - · Average 45 days to resolve an incident
- CyberTab <a href="https://cybertab.boozallen.com/">https://cybertab.boozallen.com/</a>.





http://www.computing.co.uk/ctg/news/2408344/the-cost-of-insecurity-usd21-trillion-every-year-by-2019 http://www.securityweek.com/cost-cyber-attacks-jumps-us-firms-study https://cybertab.boozallen.com/

## Why is your data so attractive?

- Personal information is currency to hackers
- Many consumers of PII
  - Identity thieves
  - Organized crime
  - Spammers
  - Botnet operators
- Value of PII
  - · Less than 1 cent to over \$1 for direct sale
    - Name or email address
    - Phishing, spam, outright identity theft, etc.
  - · Pay-per-click for response to spam
  - · Rental of botnets (thousands of dollars per hour) .



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http://www.cio.com/article/2400064/security0/are-you-at-risk-what-cybercriminals-do-with-your-personal-data.html

#### Minimum valuable information

- How much information do hackers need to make money?
  - Email address
- Yep, that's it
- Anything else is "icing on the cake".



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http://www.cio.com/article/2400064/security0/are-you-at-risk-what-cybercriminals-do-with-your-personal-data.html

## Hackers leveraging data value

- Some data is more valuable to you than a hacker
- Basis for different types of attacks
  - Extortion / Ransom
  - · Embarrassment / Loss of status / Loss of revenue
  - · Damage to the organization
- Hacker motivation is generally for publicity or retaliation
- How much would it hurt if your database became unavailable?
- What is your RTO?
  - · Recovery Time Objective .





## Why target databases?

- Remember the first slide?
- Databases are easy pickings
  - · In at least some cases
- Why?
  - · All databases have at least one network access path
  - If Internet users can access the database, security becomes "interesting"
- The biggest reason for database attacks
  - Taken as a whole, attacking databases is easy!



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#### Another uncomfortable truth

- Our focus is all wrong
- For many years (and today), organizations focused on
  - Prevention
  - Protection
- A single successful exploit pierces most control layers
- Prevention and protection NOT ENOUGH!
- Progressive organizations understand the importance of
  - Detection
  - Response .



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#### What hackers know

- Database applications are "target rich environments"
- Applications are written by development professionals
  - NOT security professionals
     (I'm sorry, but someone had to say it.)
- Applications routinely "need" hardcoded access to the database
- Hackers can hide data exfiltration in regular traffic
- Cloud databases can make it easier for hackers
  - Compromise your database WITHOUT having to compromise your network
    - Bordering on fear mongering .



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http://www.cloudpro.co.uk/cloud-essentials/cloud-security/3639/databases-in-the-cloud-a-new-target-for-cyber-criminals

#### What hackers do

- Reconnaissance (start with Google, etc.)
  - · What are you exposing?
  - · OS / infrastructure / services
- Value assessment
  - · What looks interesting and of some value
  - · Hacker motivation is important here
  - · Different for various threat vectors
- Vulnerability search
  - CVE vulnerability database (and others)
- Attack plan
  - · How to exploit vulnerabilities
- Attack execution .

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THE ART OF EXPLOITATION

http://www.experian.com/blogs/data-breach/2011/09/06/how-hackers-find-their-targets/

#### Some common database attacks

- Top database attacks
  - Weak/exposed username/passwords
  - SQL (ABL) injection
  - Known vulnerabilities (unpatched)
  - Escalated privileges
  - · Broken configuration management
    - Devices, DBMS, Application, etc.
  - Denial of Service (DoS)
  - Backup acquisition
- Many more, but these get us started.



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http://www.darkreading.com/risk/hackers-choice-top-six-database-attacks/d/d-id/1129481

http://www.netlib.com/blog/data-protection/The-10-Most-Common-Database-Vulnerabilities.asp

https://www.exploit-db.com/search/

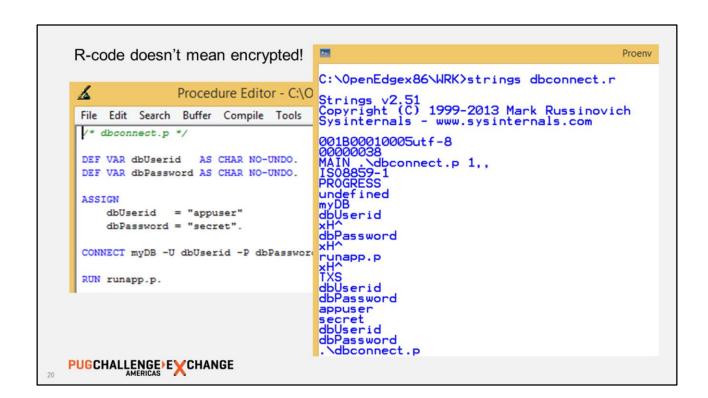
## Don't forget about application vulnerabilities

- Applications are generally "trusted entities"
- Legacy user authentication may not be granular enough
- Easy to find stored credentials
  - Easy for .NET assemblies
    - http://www.darkreading.com/risk/hackers-choice-top-sixdatabase-attacks/d/d-id/1129481
  - · Easy for OpenEdge r-code ...



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http://www.codeproject.com/Articles/401220/Why-hackers-love-String-data-type



## Why is it so easy?

- The attack vectors are well publicized and understood
  - · Lots of "Top n Database Attacks" lists
- Easy for even script kiddies to jump in
- Patching all of the holes is hard (costly and time consuming)
- As a result, many databases are soft
  - · Unpatched vulnerabilities
  - Default usernames/passwords/services
    - scott / tiger
    - system / manager
  - Permissions are excessive .



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http://rabidofficemonkey.com/protect-your-website-ten-things-hackers-look-for-in-a-potential-target/

http://www.abcarticledirectory.com/Article/Auditing-Tools—Why-do-we-need-database-security-/258201

#### Favorite attacks

- SQL/ABL injection
  - · Yes, ABL is vulnerable too!
    - Exchange 2005: INNOV-09
    - "How to Keep Hackers Out of Your Web Application"
- Social engineering
  - · Get someone else to do your dirty work
  - · Lots of attacks depend on the goodness of people
- Lazy password management
  - Too many passwords to manage!!
  - · We all get lazy sometimes
  - · Watch out for OE SQL "No Authentication Check"
- Are any of your passwords on the list? ...



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http://www.hackersonlineclub.com/website-hacking http://knowledgebase.progress.com/articles/Article/20143



http://www.techsupportalert.com/content/worst-passwords-use-these-and-hackers-will-love-you.htm

## Who are the hackers anyway?

"If you know the enemy and know yourself, you will not fear the outcome of a hundred battles."

Sun Tzu, The Art of War

- Hackers have motivation and means to attack
  - · Understanding both will allow you to defend
- Motivation (need)
  - · Financial, Revenge, Power, Fame
- Means (how good are they)
  - · Script kiddie to state player
- Opportunity
  - · Internal attackers can be the toughest
- Has your organization conducted a threat analysis?



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http://www.brighthub.com/computing/enterprise-security/articles/5299.aspx

## Can you hide?

- No
- Well, maybe a little
- Prepare for attacks from every threat
  - · Yes, every threat
  - Risk management 101
- Reduce your attack surface
  - · Expose as little as possible
  - Disable/remove unwanted services / close ports
  - · Least privilege everywhere
  - · Implement low visibility (don't advertise the jewels) .



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#### What is the best defense?

- Industry best practices
  - · SANS Critical Security Controls
  - http://www.sans.org/critical-security-controls/
- Plan for prevention and protection, BUT
  - · Also plan for detection and response!!!
  - · Fire Department responsibilities
- Regularly test your BCP and DRP
- Solid Risk Management
  - Risk assessment
  - Risk response .



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http://www.sans.org/reading-room/white papers/security trends/critical-controls-prevent-red-team-p0wning-database-35397

http://www.sans.org/critical-security-controls/

http://www.computerweekly.com/news/4500247312/The-drivers-and-inhibitors-of-cyber-security-evolution

## Takeaways

- Stay current
- Be aware of relevant attack trends
- Understand the value of your data
- Know your environment's attack surface
- Mount the best defense

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