{ new venture™ software }
Walkthrough

- What is Sitefinity CMS
- Page administration and UI widgets
- Content modules and Libraries
- Dynamic modules
- Basic configuration
Sitefinity

- Web Content Management System
- Based on the .NET Platform
- ASP.NET WebForms and MVC support
- Responsive Web Design
- Online Marketing and E-Commerce modules
- Fully Customizable
- Successful (powers over 11 000 commercial sites)
Web Content

- Easily create, edit and publish content
- Make fast updates with inline editing
- Build pages and forms faster with drag-and-drop UX
- Ensure content quality and governance with approval workflows, permissions and version history
Digital Assets

- Image, Video and Document libraries
- Manage digital assets from a central location and share them across pages and sites
- Easily organize files with hierarchical libraries, categories and tags
Digital Experience Cloud

- Provide audiences with relevant content
- Track how users engage with the website
Mobile

- Deliver great experiences on any device
- Reduce the time it takes to build responsive websites
Analytics

- Integrate Sitefinity with Google Analytics
- Access analytics reports from the Sitefinity backend
Multisite Management

- Launch new websites quickly and reduce the time it takes to maintain, upgrade and deploy new functionality across all sites
- Reduce hosting infrastructure and costs, managing multiple websites efficiently from a single place, while sharing templates, content, users and settings across sites
Multilingual

- Localize website content and digital assets in multiple languages
- Manage translations and all new language versions of pages, content items and digital assets from a central place
- Automate translation with integrations to translation services
Deployment Options

- Built-in "Staging and Syncing" Module
- Deploy websites using physical or virtual servers that can be located in an on-premise datacenter or in cloud environments such as Microsoft Azure and AWS
- Automate deployment with standard tools such as Visual Studio Online, Octopus Deploy and Team City
Scalability

- Can run in load balanced environment
- Advanced caching options
Platform Connectivity

- Connect to CRM Systems to push and pull data
- Make SharePoint documents and digital assets easily accessible on public websites and mobile devices by synchronizing them with Sitefinity
- Share data with Marketing automation tools and connect to their data to drive personalized website experiences
Sitefinity Thunder

Visual Studio Plugin
API

- Native, Fluent and RESTful API
- Easy to extend and fully documented
- Microsoft ASP.NET Provider Model
- Store access and query all the application data
Live Demo

BACON

DOUBLE SMOKED
Live Demo

- Content Editing
- Digital Asset Libraries
- Built-in Data Types
- Page Administration
- Dynamic modules
- Responsive Design
- Security and Permissions
Learning Resources

- docs.sitefinity.com
- newventuresoftware.com/blog
- sitefinity.com/developer-network/knowledge-base
- sitefinityinsider.com
- github.com/Sitefinity
Questions?
Thank You!

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